



Sarah and Maurice Ludicone Aquatic Center at the Montauk Playhouse Community Center
240 Edgemere St., Montauk, NY 11954 | 212.253.9650 | imagineswimming.com

News Release

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Imagine Swimming Announces Opening of The New Aquatic Center at the Montauk Playhouse Community Center

(MONTAUK, NY, DECEMBER 12, 2025) — Imagine Swimming, Inc., operators of the Sarah and Maurice Ludicone Aquatic Center at the Montauk Playhouse Community Center (240 Edgemere St., Montauk, NY), is pleased to announce the new Aquatic Center's opening.

The new 8,355 sq. ft. Aquatic Center features two pools for programming, instruction, and recreation:

- A 25-yard long, 4-lane lap fitness pool for swimming, instruction, and training.
- A 32-foot by 33-foot shallow, warmer temperature pool for rehabilitation, aquatic therapy, and instructional swim ideal for infants, toddlers, and seniors.

The Aquatic Center features state-of-the-art pool water treatment systems, men's and women's locker rooms, a family changing room, pool deck showers, rest rooms, and large off-deck viewing windows.

Pool Preview Schedule:

- Begins Wednesday, December 17, 2025.
- The pool will be open Dec. 17 – Dec. 20, Dec. 26 & 27, and Jan. 2 & 3, with opportunities for lap swimming, family swim, and swimming lessons on a drop-in basis.
- Drop-in rates will apply: Lap swimming: \$10 (age 14+); Family swim for adults and children, respectively: \$10/\$5.
- Swim lessons (on request): \$40/lesson for Town of East Hampton residents and \$59/lesson for non-residents.

Soft Launch Schedule:

- Begins Wednesday, January 7, 2026.
- The pool will be open four days/week, Wednesdays through Saturdays.
- Membership rates will be discounted for this period for Town of East Hampton residents, i.e. \$48/residents, and \$60/non-residents (see link below for additional discount pricing for seniors and students).
Later in the winter, when the pool expands operation to six days/week, regular membership rates will apply.

Regular Schedule:

- Slated to begin in February 2026, date TBA.
- The pool will be open six days/week.
- Membership rates are discounted for Town of East Hampton residents, seniors, and students (14-24 years).
- Regular Lap Swim Monthly Membership* prices, for residents and non-residents respectively, are \$80/\$100, seniors \$60/\$75, and students \$52/\$65. *Lap Swim Monthly Membership covers access to the pool during all lap swim hours.
- Swim lessons are \$40/lesson for residents and \$59/lesson for non-residents.
- Drop-in lap swimming (for non-members) is \$28.
- Drop-in family swimming on Saturdays, 3-5pm, is \$10/adult and \$5/child.
- Swim lesson scholarships (covering 80% of lesson costs) for children from low-income families will be offered via the non-profit *Hope Floats Foundation*, of which Imagine Swimming is a Sustaining Partner.

Complete pricing, programming and schedule details are available at: imagineswimming.com/locations/montauk-playhouse

Online Registration is required to swim: Swimmers can create an account on Imagine Swimming's online [registration portal](#), which enables access to purchase a membership, sign up for programming, and more. Registration assistance is available at 212-253-9650 or info@imagineswimming.com.

About Imagine Swimming | For more than 20 years, Imagine Swimming, Inc. has been New York City's leading learn-to-swim program, founded by Olympic swimmers and beloved by thousands of families for its unique approach that combines safety, skill, and joy in the water. Their proven curriculum, small class sizes, and highly trained instructors create an environment where swimmers of all ages thrive. To learn more about Imagine Swimming, please visit: imagineswimming.com

